



2023 SPONSORSHIP OPPORTUNITIES AT BICKLE-SCHMIDT SPORTS COMPLEX



City of Hays Parks Department
PO Box 490 • Hays, KS 67601
(785) 628-7375
www.haysusa.com



The Bickle-Schmidt Sports Complex

is a state-of-the-art, 110-acre sports facility featuring 16 full-sized competition fields, comfortable spectator areas, and convenient concessions and restrooms.

About the Complex

- Eight baseball and softball fields
- Three concession/restroom concourses
- Nex-Tech Wireless Football & Soccer Fields: two football fields and six soccer fields
- Covered spectator seating
- Playground areas
- Hosts local, state, and regional tournaments in baseball, softball, football, and soccer, as well as games for Hays Recreation Commission outdoor rec sports leagues
- Hosted approximately 50,000 participants and spectators in 2022



Complex Location:

1376 US Hwy 183 Bypass
Hays, Kansas



3-YEAR FIELD SPONSORSHIP



(1) FIELD SPONSORSHIP

- Scoreboard placement
- Shade structure signs (3)
- Concrete decal
- Backstop signs (3)

\$5,000/year per field



3-YEAR PREMIER QUAD SPONSORSHIP



PREMIER QUAD SPONSORSHIP

- Wayfinding entrance sign
- Entrance concrete decal
- Concessions signs (3)

includes

(1) FIELD SPONSORSHIP

- Scoreboard placement
- Shade structure signs (3)
- Concrete decal
- Backstop signs (3)

\$8,000/year per field



SPONSORSHIP OPPORTUNITIES

(1) 3-YEAR PREMIER QUAD SPONSORSHIP

- Wayfinding entrance sign
- Entrance concrete decal
- Concessions signs (3)

includes

(1) FIELD SPONSORSHIP

- Scoreboard placement
- Shade structure signs (3)
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\$8,000/year per field

\$24,000 contract total

(1) 3-YEAR FIELD SPONSORSHIP

- Scoreboard placement
- Shade structure signs (3)
- Concrete decal
- Backstop signs (3)

\$5,000/year per field

\$15,000 contract total



CONTACT

All sponsorships are available on a first come first served basis. Contact Parks Director Jeff Boyle for contract information.

Jeff Boyle

785-628-7375

jboyle@haysusa.com